



Intranet Licensing Program from Real

Real has launched a revolutionary new program to allow your business or institution to think about digital media the same way you think about other enterprise applications - on a per employee basis. The Intranet Licensing Program from Real provides everything you need to get started without any hidden costs or constraints so you can deliver the best possible digital media experience to your employees. You communicate the number of employees you want to reach, and Real will help you determine the right product-quantity to meet this need. The program is also designed so that you never have to purchase additional capacity or servers to reach this specified number of employees. In addition, the pricing for this program allows for easy year-by-year budgeting, making it a cost effective solution as well.

Included in the Intranet Licensing Program

- Helix™ Server Unlimited
- Helix Proxy
- RealProducer® Plus
- Accordent PresenterOne SE
- sofTV ShowAndTell
- RealPlayer Enterprise Manager™
- Silver Support

Why Expand Your Deployment?

As digital media becomes more pervasive and strategic at your organization, you will want to start taking advantage of some of the advanced features associated with deploying one or more Helix Servers. Reasons for scaling your Helix Server infrastructure include:

- Conserving bandwidth across your LAN and WAN
- Delivering the highest quality experience to your users
- Scaling to reach the largest possible audience
- Ensuring that mission critical broadcasts do not fail

Who Qualifies for the Intranet Licensing Program?

You will be able to purchase an Intranet License if you are a:

- Corporation delivering streaming media to your employees.
- Federal, state or local government organization or not-for-profit organization that will deploy the server for your own internal non-commercial use.

Licensing Options

- **Purchase**

Take advantage of the opportunity to make an upfront investment that will save you money over the coming years. The Perpetual License allows you to deploy all the technology from Real that you will need to reach your internal users, while capping your ongoing support costs. Each Perpetual License has a software license component and a support component, with pricing based on the number of users you wish to reach and not the amount of software you plan to deploy.

- **Lease**

If you are not yet ready to make a long-term investment in digital media infrastructure or do not want to fund it out of your capital expenditure budget, then leasing is the answer for you. The Intranet Licensing Program offers the option of a one-year term license paid and renewed annually.

Contact Real Today

To find out more about the Intranet Licensing Program, contact a Real representative at **1-800-444-8011**. To learn more about Helix Servers, visit our Web site at www.realnetworks.com/products/media_delivery.html

