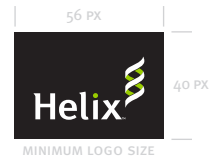
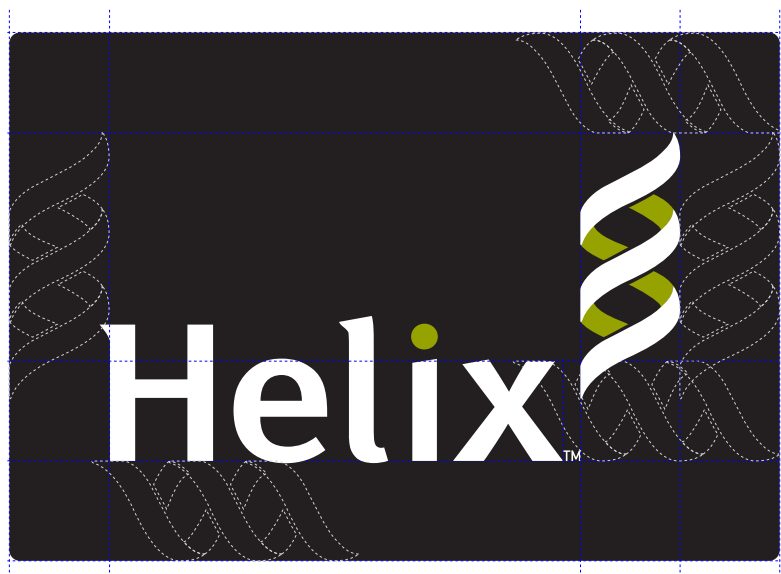




Helix Standards: Primary Logos



POSITIVE SPACE LOGO



NEGATIVE SPACE LOGO



Helix Standards: Color Palette

HEXIDECIMAL RGB (FOR WEB)



HELIX RGB BLACK
R: 00 G: 00 B: 00
HEX: 000000

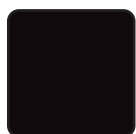


HELIX RGB GRAY
R: 130 G: 130 B: 130
HEX: 828282



HELIX RGB GREEN
R: 153 G: 204 B: 00
HEX: 99CC00

PROCESS CMYK (FOR PRINT)



HELIX RICH BLACK
C: 100 M: 20 Y: 20 K: 20



HELIX PROCESS GRAY
C: 00 M: 08 Y: 15 K: 43



HELIX PROCESS GREEN
C: 21 M: 00 Y: 73 K: 10

THREE COLOR SPOT (FOR PRINT)



BLACK



WARM GRAY 8



PMS 383

TWO COLOR SPOT (FOR PRINT)



BLACK



40% BLACK



PMS 383